

# OUR GROWTH

## Organizational Excellence

The Development section of the Public Health Development Division is made up of The Director of Development, and the Administrative Assistant. This section works to improve operational and organizational processes, practices, policies, and overall culture of the agency. This section is responsible for conducting the an annual Employee Satisfaction Survey, the annual strategic planning and workforce development planning.

Additional improvement opportunities are often identified through strategic planning, partnership input, data research and process flow mapping. This information in turn, helps lay the foundation of the Agency Strategic Plan and Workforce Development Plan. A Agency Strategic Plan detailing workforce priority areas, gaps and assessing needs through targeting training and development opportunities for our staff.

The Director of PHDP is also responsible for maintaining the agencies re-accreditation status. Being an Accredited Health Department means our performance was measured against a set of state-wide recognized practice-focused and evidence-based standards. Accreditation is a major undertaking for the Director of this section that involves data and evidence collection evidence for four years and a site visit from state officials.

In addition, this section of the division coordinates the Health Insurance Portability and Accountability Act (HIPPA) and Culture Sensitivity and Diversity in the Workplace annual trainings. This section also coordinates the interview and placement process of interns and volunteers.

# JOIN US

## For Collaborative Work

We strive to maintain and develop new long-lasting partnerships within our community. Our network is made up of medical and non-medical, school-based, first responders, and active community members. Seventy five years of service has taught us the most effective way to prevent disease, promote and protect the health of even one individual requires planning and partnering with several agencies working together as one entity.

### Iredell County Health Department

#### Do You Need Health Information?

- |                        |                       |                        |
|------------------------|-----------------------|------------------------|
| Drug Abuse             | Child Fatality        | Rabies                 |
| Healthy Eating         | Healthy Relationships | Mosquito Borne Illness |
| Active Living          | Postponing Sex        | Tick Borne Illness     |
| Tobacco Free-Living    | Puberty & Hygiene     | Chronic Disease        |
| Disease Risk Reduction | Health Information    | HIV/AIDS Awareness     |
| Healthy Aging          | Reproductive Health   | Risky Behavior         |

*The Development and Promotion Division will be happy to provide you any health data or health risk reduction literature at no cost to you.*

### STATESVILLE HEALTH DEPARTMENT



**318 TURNERSBURG HWY.**  
 PHONE (704) 878-5313  
 FAX (704) 878-5311  
 Hours: 8 am - 5 pm M-F  
 8am-6pm Thursday

Iredell County does not discriminate on the basis of race, color, national origin, sex, religion, age, or disability in employment or the provision of services.

**Visit our website for more information:**  
<https://www.co.iredell.nc.us/161/Health-Department>



# Public Health

Development & Promotion

## Iredell County Health Department



It is our mission to promote and protect personal, community, and environmental health.



**Public Health**  
 Prevent. Promote. Protect.

# HEALTHY LIVING

For Iredell County Residents



It is our duty and overall mission to help prevent the spread of disease and promote and protect the health of our community. Everyone has the right to good health and we strongly believe education is the key to knowing how to be healthy. Factors such as age, race, as well as social determinants of health, like education level, and income, where you live, and whether or not you have access to healthcare, all play a role in your health and lifespan.

The Iredell County Health Department works hard to educate our residents. We spread awareness on the variety of health topics while also marketing our low-cost services. We are heavily involved in many community-based coalitions that work to troubleshoot barriers to a healthier life.

## Outreach, Marketing & Public Information

- Inform the community and media partners about urgent and non-urgent public health matters
- Develop health risk reduction information and material specific to Iredell County
- Educate and inform residents in the community on a variety of health topics that impact the health of Iredell County
- Market our low-cost services and accessible services available to residents of all ages

## Health Education for Youth

- Educate Iredell County youth on a variety of health related topics.
- Plans, implements and evaluates prevention programs for at-risk youth.
- Support child fatality efforts in the community to decrease infant and child morbidity (illness or disease) and mortality (death).
- Provides evidence based train the trainer program assistance to youth development centers and schools.

# OUR ROLE

## To Help the Community

### Drug Education & Prevention

- Facilitates Drug-Alcohol Coalition of Iredell efforts and activities
- Plans and implements evidence based prevention and intervention strategies for Iredell residents
- Works with community partners to plan substance use prevention activities and programs.
- Collaborates with local service provider organizations and state officials to promote prescription drug education and awareness in the community and schools

### Health Planning & Coordination of Health Services

- Develop and deploy a state mandated Community Health Assessment (every 4 years) and State of the County Health Report (every year) to assess the health status of our community.
- Compare our health data with the State to see how well we rank compared to other similar counties in size and population.
- Action plan with community partners on focus areas (what health problems are most important /need attention in Iredell County)
- Facilitates the Healthy Carolinians Taskforce made up of various members of the community and representatives of organizations and agencies